



Remit Address:
WAVY
PO Box 403911
Atlanta, GA 30384
Main: (757) 393-1010
Billing: (317) 923-8888

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street, Southeast
Washington, DC 20003
USA

INVOICE

DUPLICATE

Advertiser	POL/Priorities USA Action	Invoice #	201628-1
Product	10/23-10/29 PRIORITIES USA	Invoice Date	10/28/12
Estimate Number	1566	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WAVY	Order #	201628
Account Executive	Petry Philadelphia	Alt Order #	06844884
Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	321
Special Handling		Product Code	340
		Agency Ref	IN7584/SP7302
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/22/12 to 10/28/12	1x	- T- - - -					
	WAVY			Tu	10/23/12	1:00	5:23 AM	PRATV1203H	\$1,400.00		1
2	WAVY	WAVY News @ Sunrise	5a-6a		to						
				10/22/12 to 10/28/12	1x	- - - T- - -					
	WAVY			Th	10/25/12	1:00	5:25 AM	PRATV1203H	\$1,400.00		1
5	WAVY	WAVY 6AM News	6a-7a		to						
				10/22/12 to 10/28/12	1x	- - W- - - -					
	WAVY			W	10/24/12	1:00	6:56 AM	PRATV1203H	\$4,000.00		1
7	WAVY	Today Show M-F	7a-9a		to						
				10/22/12 to 10/28/12	1x	- - - T- - -					
	WAVY			Th	10/25/12	1:00	8:50 AM	PRATV1203H	\$4,000.00		1
9	WAVY	Today Show 2	9a-10a		to						
				10/22/12 to 10/28/12	1x	- T- - - - -					
	WAVY			Tu	10/23/12	1:00	9:43 AM	PRATV1203H	\$1,000.00		1
13	WAVY	Today Show 3	10a-11a		to						
				10/22/12 to 10/28/12	1x	- - - - F- -					
	WAVY			F	10/26/12	1:00	10:52 AM	PRATV1203H	\$800.00		1
15	WAVY	Hampton Roads Show	11a-12p		to						
				10/22/12 to 10/28/12	1x	- T- - - - -					
	WAVY			Tu	10/23/12	1:00	11:12 AM	PRATV1203H	\$400.00		1
18	WAVY	News 10 @ Noon	12p-1p		to						
				10/22/12 to 10/28/12	1x	- - W- - - -					
	WAVY			W	10/24/12	1:00	12:24 PM	PRATV1203H	\$600.00		1
20	WAVY	Days of Our Lives	1p-2p		to						
				10/22/12 to 10/28/12	1x	- - - T- - -					
	WAVY			Th	10/25/12	:30	1:58 PM	PRATV1229H	\$350.00		1
21	WAVY	The Doctors	2-3p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WAVY	The Doctors	2-3p		to						
				10/22/12 to 10/28/12	1x	- T- - - - -					
	WAVY			Tu	10/23/12	:30	2:54 PM	PRATV1224H	\$200.00		1
24	WAVY	News 10 @5p	5p-530p		to						
				10/22/12 to 10/28/12	1x	- T- - - - -					
	WAVY			Tu	10/23/12	:30	5:25 PM	PRATV1219H	\$1,500.00		1
25	WAVY	News 10 @530p	530p-6p		to						
				10/22/12 to 10/28/12	1x	- - W- - - -					
	WAVY			W	10/24/12	1:00	5:55 PM	PRATV1203H	\$3,000.00		1
27	WAVY	News 10 @6p	6p-630p		to						
				10/22/12 to 10/28/12	1x	- - - T- - -					
	WAVY			Th	10/25/12	1:00	6:28 PM	PRATV1203H	\$3,600.00		1
29	WAVY	M-F 7-730p	7-730p		to						
				10/22/12 to 10/28/12	1x	- T- - - - -					
	WAVY			Tu	10/23/12	:30	7:18 PM	PRATV1224H	\$1,500.00		1
30	WAVY	M-F 730-8p	730-8p		to						
				10/22/12 to 10/28/12	1x	- - W- - - -					
	WAVY			W	10/24/12	:30	7:41 PM	PRATV1229H	\$1,500.00		1
32	WAVY	M-F News 10 @11	11p-1130p		to						
				10/22/12 to 10/28/12	1x	- - - T- - -					
	WAVY			Th	10/25/12	1:00	11:26 PM	PRATV1203H	\$4,000.00		1
33	WAVY	Tonight Show w/Leno	1134p-1237a		to						
				10/22/12 to 10/28/12	1x	- - W- - - -					
	WAVY			W	10/24/12	1:00	12:08 AM	PRATV1203H	\$1,000.00		1
36	WAVY	Late Night w/Jimmy Fallon	1237a-136a		to						
				10/22/12 to 10/28/12	1x	- - - - F- -					
	WAVY			F	10/26/12	1:00	1:30 AM	PRATV1203H	\$300.00		1
37	WAVY	WAVY News 430-5am	430-5a		to						

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37	WAVY	WAVY News 430-5am	430-5a		to						
				10/22/12 to 10/28/12	1x	--W----					
	WAVY			W	10/24/12	1:00	4:42 AM	PRATV1203H	\$400.00		1
39	WAVY	WAVY News 10 Sa 6a	6a-7a		to						
				10/22/12 to 10/28/12	1x	-----S-					
	WAVY			Sa	10/27/12	:30	6:08 AM	PRATV1229H	\$500.00		1
40	WAVY	WAVY News 10 Sa 7a	7a-8a		to						
				10/22/12 to 10/28/12	1x	-----S-					
	WAVY			Sa	10/27/12	:30	7:42 AM	PRATV1229H	\$800.00		1
41	WAVY	WAVY News 10 Sat 6p	6p-630p		to						
				10/22/12 to 10/28/12	1x	-----S-					
	WAVY			Sa	10/27/12	:30	6:14 PM	PRATV1229H	\$500.00		1
42	WAVY	Sa 7-8p	7p-8p		to						
				10/22/12 to 10/28/12	1x	-----S-					
	WAVY			Sa	10/27/12	:30	7:18 PM	PRATV1229H	\$300.00		1
43	WAVY	WAVY News 10 Sunday 7a	7a-8a		to						
				10/22/12 to 10/28/12	1x	-----S					
	WAVY			Su	10/28/12	:30	7:12 AM	PRATV1229H	\$800.00		1
44	WAVY	WAVY News 10 Sun 6p	6p-7p		to						
				10/22/12 to 10/28/12	1x	-----S					
	WAVY			Su	10/28/12	:30	6:54 PM	PRATV1229H	\$500.00		1
45	WAVY	Today Show 2	9a-10a		to						
				10/22/12 to 10/28/12	1x	-T-----					
	WAVY			Tu	10/23/12	59:28	9:50 AM	PRATV1203H	\$0.00		1

Aired Spots

26

Gross Total **\$34,350.00**

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IDB #	
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Agency Commission **\$5,152.50**

Net Amount Due **\$29,197.50**

Payment Terms 30 Days

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